

Only for women and men 25 and older who want to look younger!!!

ANNOUNCING:

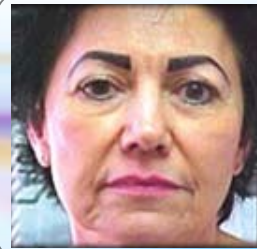
A SPECIAL CONSUMER AWARENESS BOOKLET FOR WOMEN & MEN 25 AND OLDER



Beautiful Image of Oregon Microcurrent Non-Surgical Facelift



Remarkable results
for lines around
eyes, forehead, lips,
jowls and neck.



Re-educate
muscles in
the face and
body.



Revitalize
skin tone
and texture.



This IS
the way
to a more
youthful
you!

- *Beautiful Image of Oregon Non-Surgical Microcurrent Facelift
- * Relaxing Massage for Women
- * Dr. Lucy's Essential Oils for Facial Skin Rejuvenation

503-472-6550

Rebecca Siegfried, LMT, # 5606

www.oregonwellnesscare.com

My Guarantee/Commitment to You

At Beautiful Image of Oregon, in addition to the treatment, I will show you and tell you how you can best optimize your results from this truly intelligent, revolutionary approach to skin care. How? Your water intake, your facial lotions and oils, your internal diet and nutritional supplements. But that's not all.

You will be empowered and your overall awareness, consciousness and ability to keep your face looking younger will become a positive, fulfilling, easy, daily part of your lifestyle. No more feeling like you have to cover your new plump, youthful glow. But for those occasions when you want to wear more makeup than usual, you will look and feel even better about your skin and looks. **EMPOWERED!!** It's really that simple. And at Beautiful Image of Oregon I will personally show you how to keep your face care simple, as long as you want. So that when you look in the mirror, you will see the TRUE YOU looking right back! All of us want this. And now you can have it too.

Dedicated to Your Good Looks,
Rebecca Siegfried, L.M.T.

Licensed Massage Therapist, #5606
Non-Surgical MicroCurrent Facial Technician

**Growing old is inevitable,
looking younger is finally
now an option with a Beautiful
Image Non Surgical Facelift.**

Special Introductory Offer

Call my office now for your special, limited time offer of only 95 for your introductory Beautiful Image of Oregon Non-Surgical Microcurrent Facelift.

I look forward to working with you.
And changing the way you look. Naturally!

Here Are Just a Few of the Celebrities Using the Intelligent Beautiful Image Technology

Jamie Lee Curtis

Mel Gibson

Liv Tyler

Meryl Streep

Drew Barrymore

Gwyneth Paltrow

Sandra Bullock

Susan Sarandon

Rene Zellweger

Michelle Pfeiffer

Kate Winslet



Additional Benefits of Beautiful Image of Oregon Non-Surgical Facelift:

- Increased circulation to your head, face and neck
- Muscle re-education
- Increased natural production of collagen and elastin
- Increased protein synthesis
- Increased mitochondrial activity (ATP), also known as the energy of life
- Dispersion of hardened collagen
- Diminished appearance of lines, wrinkles, creases
- Clearing of Acne or Rosacea
- Reduction of sagging jowls and chin
- Visibly firms and tones your skin
- Reduction of noticeable scars and pigment discoloration
- Improved blood and lymphatic drainage
- Rejuvenates the “Pink Glow” of youthful hues
- Hydrates and rejuvenates skin for a softer and smoother feel
- Non invasive
- No downtime
- Painless
- Safe
- Affordable
- No side effects. Proven technology
- Trained technician, Developed by a bio-engineer, physician and NASA scientist. Recommended by Doctor for OVER 30 YEARS!

Growing Older Is Inevitable. Looking Younger Is Now An Option!

Feel Better About Yourself Now!

I have been studying and using Microcurrent technology for years. So when I came across the Beautiful Image 900 Non Surgical Microcurrent Machine it brought my knowledge to a whole new level. Its technology works successfully on treating sagging skin, wrinkles, tone, texture and regaining our “youthful” look. So I thought to myself, “now I really have the number one professional Microcurrent machine for true Microcurrent!” Now I can honestly bring my machine to you and the public knowing you will not only get superior results and look better, but you will feel so much better about your appearance.

As you age your skin starts to lose its elasticity, hormonal levels are lowered and less collagen and elastin form due to nutritional deficiencies. Naturally this effects the cells of your skin. By naturally stimulating the skin and muscles with Microcurrent you are also stimulating collagen and elastin. In the cells is ATP (adenosine triphosphate). As per the “Cheng Study,” through time the ATP starts to loose its charge, much like a battery looses its charge. True Microcurrent recharges the center of the cells ATP and sets

off a spark of energy that can be used to change the cell structure to a more permanent, more youthful cell, muscles and skin. Wow, how absolutely amazing is that!

It is clear that with age, muscle weakness and decreased tone are prevalent. Although one may exercise facial muscles, it is very difficult to do so when there are 108 muscles in the face, plus just exercising the facial muscles does not change the integrity of the cells, collagen and elastin for more youthful skin.

With proper Microcurrent wand placement, the muscles, skin and cells can be stimulated to increase their size and tone. This will fill in the gaps that cause wrinkles from poor circulation, lower collagen, elastin and under charged cells. Equally important is the ability of the Beautiful Image Non Surgical Microcurrent Machine to tone and tighten the skin over the muscles.



Remember This...

Just remember there are no quick fixes in life. It seems to be a constant moving target, so we can not continue to put off until tomorrow when we know we have timelines. Your skin is one of those timelines. Everyday, month, year that passes by our body does age from stress, poor nutrition, gravity and time. We have only today. You can start feeling better about yourself when you look in the mirror, going to that new job interview, meeting people or going on that special date. So when you are looking at other women or men and you know we all do-you can say, “you know, I’m actually feeling pretty good about myself!”

People always say to me, “Rebecca, your face looks good!” I always say “thank you,” It is always a nice compliment. To be honest with you, I feel fine with myself regardless of the nice compliment but in this case because people usually tell me more like, “your skin looks great”, you look younger than you are, what do you do? etc. I view this as a compliment. This is usually the time I tell them about the Non

Surgical Microcurrent Facelift Machine I use in my office. It always seem to be a very positive conversation because it is about human nature and wanting to look and feel better with a non invasive technology that does work for you.

The number of treatments will take anywhere from 10 to 20 visits because the muscles hold memory and this is the average number of treatments to hold that memory. It also may depend on the age and quality of your skin and if you are taking medications, have excessive sun damage, poor nutrition, low water intake, smoking, etc. It might take longer because these things are very hard on the skin, collagen and connective tissues. But to get started all you have to do is lay back on a comfortable massage table with nice music, warm towels and have this incredible face treatment! You can’t get much better than that!

This Is Truly Different!

So just remember this is truly different! No anesthesia, hospital, knives, peels, chemicals or scary devices. After the 10 to 20 treatments depending on your particular situation, then all you need to keep things “up” is to get treated every 4 to 6 weeks. We get our hair and nails done once a month, well, let me do something that is truly life changing and good for your face and body. You have today to start taking care of your body inside and out.

The best candidate for a Non Surgical Microcurrent Facelift is any person who wishes to maintain or gain a youthful appearance. I think that is honestly about everyone I have ever run into! Wouldn't you agree?

So what are you going to get? Young, plump, baby new cells and skin! So put down the idea of the knife, chemical and torture devices. We can help you feel better about your skin without the terrible, life changing side effects. Let us help you with your appearance for the positive with nothing but good, healthy, healing effects! So sit back, relax and “take your face to the gym!”

You only have today so let's make the very best of the body we have been given. Make it sing with an uplifted happiness. If it could talk to you it would say, “thank you for giving me a second chance, thank you for letting me remember my youthfulness!”



Anti Aging and Your Skin...

Anti-Aging medicine is new to America, but it has been a major part of most European health care programs for decades. Dr. Joyce, the famous plastic surgeon states: “Europe has long been the pioneer of Anti-Aging with Ponce Deleon's ever searching quest to find the fountain of youth. If you are looking for your fountain of youth, the key to Anti-Aging is in your very own body chemistry”. By stimulating the skin and muscles you are also stimulating the cells and collagen which “pulls up” the skin and muscles changing their texture and cell structure. A balanced diet and lifestyle by mind, body, health programs is the simple answer for a complete Anti-Aging lifestyle system. Combining the two forms is unique Anti Aging system that is as important for good health and longevity.

It makes good health sense to prevent disease and in Anti-Aging it makes good sense to live a healthy lifestyle and use preventative treatments such as Beautiful Image Non Surgical Microcurrent Facelift that can help slow down and sometimes prevent age related signs associated with aging. Beauty comes from within and a Non Surgical Microcurrent Facelift stimulates the bio chemical processes that are necessary to produce healthy skin while removing toxins and waste that accumulate and accelerate the aged appearance of skin.

The improvements that occur as a result of Non Surgical facelift treatments are remarkable. The improvement of skin tone, texture, elasticity, smoothness and wrinkle reduction is amazing.

Healthier and Younger Looking...

A landmark study by Ngok Cheng (now referred to as the Cheng study) and Emil Y. Chi, PhD Director of the University of Washington's Department of Pathology, performed clinical studies using Microcurrent Technology. He notes, "The fact that this technology works in harmony with the body is evident. Collagen production increases by 14 percent, elastin increases by 48 percent and blood circulation increases by 38 percent. Scientists have also found that Microcurrent facelift treatments trigger the body's production of amino acids and ATP (increased by 500%). Both of these accelerate cell repair and promote healthier cell production.

Microcurrent delivers precise dosages of energy to the skin and works simultaneously to repair collagen in the dermis (the deepest layer of the skin).



Safe, Painless, Firm, Tone...

Its features involve the delivery of safe, painless, low-level electrical impulses to strategic locations under the skin to rehabilitate, firm and tone the facial muscles on both an immediate and long-term basis. As we age our electrical impulses can slow down causing aging and sagging of the facial skin and muscles. Microcurrent gently works in harmony with the natural bioelectrical currents naturally found in our bodies to help speed up the natural regenerative process resulting in firmer, healthier, more youthful looking skin.

Surgical facelifts eliminate sagging skin, but the condition of the skin does not change. In fact, if someone is scheduled for a surgical facelift they should receive a Non Surgical Microcurrent Facelift series so the muscles and tissues are at their optimal health. The Non Surgical Microcurrent Facelift treatment will tone all the facial tissues and muscles and improve skin elasticity.

Plastic surgery, chemical wraps, creams and lotions have been available for years, but most of them have drawbacks. They are expensive or painful, time consuming, and or toxic. Often they don't last. The Non Surgical Microcurrent Facelift treatment is safe, painless and so relaxing that people often fall asleep. The Non Surgical Facelift Treatment will give that youthful look quickly, comfortably and at a very affordable price.

Women and men of all ages can benefit from the energetic powers of the Beautiful Image Non Surgical Microcurrent Treatment. It helps your youthful appearance stay longer and older people to regain their youthful appearance.

Remember:

**Growing older is inevitable.
Looking younger is now an option!**

Frequently Asked Questions at Beautiful Image of Oregon:

Frequently Asked Questions

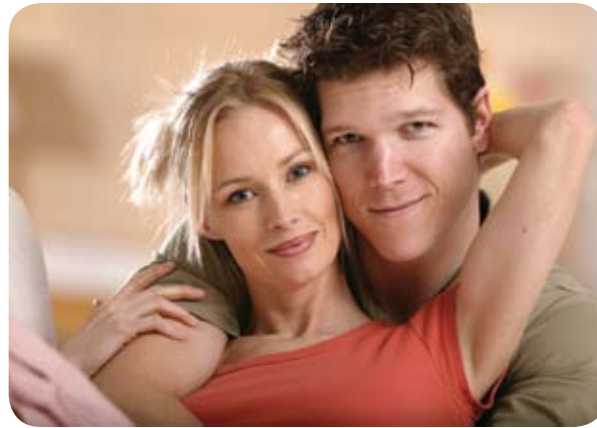
So what is Beautiful Image Facial & Body Sculpting?

Beautiful Image Facial & Body Sculpting™ is an effective, more natural alternative to any other non-surgical cosmetic treatment available today. It simply induces the skin and muscles of aging clients back to a more youthful state, while preserving and maintaining it in younger clients. The procedure involves the delivery of Microcurrents into the face and body through specially designed conducting wands that are applied at specific points. The experience is described as wonderfully relaxing and euphoric, causes no pain or swelling and the age-defying results are remarkable.

The technology has been popular in Europe for several years but is only recently gaining popularity in America, particularly in Hollywood, where most cosmetic trends originate. For two years in a row, celebrity insiders have reported this as one of the hottest cosmetic procedures among celebrities in the weeks before the Academy Awards.

Now, more celebrities are publicly confessing to being regular clients of this exploding technology, including Goldie Hawn, Jamie-Lee Curtis, Mel Gibson, Liv Tyler, Meryl Streep, Drew Barrymore, Gwyneth Paltrow, Sandra Bullock, Susan Sarandon, Rene Zellweger, Michelle Pfeiffer, Jane Fonda, Kate Winslett, and many more.

Although Beautiful Image has spent 30 years in the cosmetic industry, we didn't invent Microcurrent Cosmetic Technology, we only perfected it. Employing a team of physicians, scientists and a NASA engineer, we spent 10 years developing the FSM waveforms that are used in our machine and is in fact, the secret to our unique results. Introduced almost 4 years ago, our innovation was the first and still the only Microcurrent cosmetic procedure with the potential to consistently get noticeable age-defying results beginning with the first 1-hour session.



What age range is this treatment suited for?

Beautiful Image Facial Sculpting is recommended for adult clients of all ages, since it preserves and maintains the youthful elements of younger clients, and acts as a rejuvenating treatment for older clients.

Are there any harmful side effects or pain during or after the treatment?

None. Not only is our treatment painless, but clients look forward to the relaxing experience. Our waveforms are very inducing, and many fall asleep during the session. Afterwards clients feel

euphoric, as though the just experienced the most fantastic hour-long massage; however, 15-20 minutes later, they describe themselves as feeling invigorated and alert.

Beautiful Image Facial Sculpting? does not rely upon a thermal energy source like laser; therefore there is no inflammation or redness, no need to heal before seeing results, and

absolutely no downtime. Just reapply makeup and go on with your day.

Many procedures using lasers advertise themselves as "lunchtime facelifts" requiring no downtime, but who wants to resume their day with a red swollen face? Microcurrent facial treatments are by far the safest and most effective nonsurgical treatment available today.

How many sessions are recommended for the full treatment and how often?

Most clients need 10-20 treatments to achieve a full facelift makeover. Clients with greater aging effects such as severe neck sagging, deep creases, or distinguished crow's feet at the brow, may need up to 15 sessions. Clients need a minimum of 2 sessions their first week, then one per week thereafter until treatment is complete. Those who are on a short timeline (preparing for a wedding, accepting an award, etc.) may be treated twice per week in order to complete their treatment quicker. After your 10-

20 sessions, your look is maintained by receiving booster treatments every 4-6 weeks.

How is your Beautiful Image Non Surgical Facial Sculpting different than any other Microcurrent Facial Treatments?

While other manufacturers were quickly trying to get their product on the market before this technology soared into the American mainstream, Beautiful Image, Inc. decided to take its time and develop a Microcurrent

Facial Treatment that would represent a hallmark not only in its technological field, but among any and all nonsurgical procedures.

After more than a decade of research and development utilizing a NASA engineer and several physicians and technologists from the aesthetic industry, we began test-marketing our achievement. The claims were met with skepticism but we soon developed a reputation of getting twice the results in half the time compared to any other Microcurrent Facial Treatment available anywhere in the world.

Our secret is our series of seven wave forms specifically tuned to pulse in a calculated series. It took us ten years of clinical research to tweak this pattern to best affect dynamic results to achieve quick and lasting aesthetic change to the face and body.

Is there any pain, cutting, needles, harmful side effects or recovery time involved with your treatment?

Beautiful Image Non Surgical Microcurrent Facelift is a procedure that involves the delivery of Microcurrent into the face and body through specially designed conducting wands that are applied at specific acupuncture points.

Not only is our treatment painless, but clients look forward to the relaxing experience.

Beautiful Image Facelift does not rely upon a thermal energy source like a laser; therefore there is no inflammation or redness, no need to heal before seeing results, and absolutely no downtime.

How long are the treatment sessions?

Allow an hour for your appointments.

How long should I expect the results to last?

Your cosmetic investment is preserved as long as you are receiving booster treatments every 4-6 weeks after the initial treatment program. If you stop booster treatment, you risk losing the muscle memory after about 6 months and will have to start a new treatment program again to regain the original youthful look.

What direct benefits should I expect from Microcurrent Facial Sculpting?

Complete direct benefits include:

- **Diminishes or eliminates fine lines, creases, and wrinkles**
- **Hydrates and revitalizes skin, making it smoother and softer**
- **Improves blood circulation and lymphatic drainage**
- **Rejuvenates the “pink glow” of youthful hues**
- **Visibly firms and contours, lifting the overall droop**
- **Tightens sagging jowls, doubling chins, and fatty cheeks**
- **Clears up or reduces acne**
- **Reduces the appearance of stretch marks & cellulite on the body**
- **Reduces scarring and dimpling from laser resurfacing**
- **Reduces dark circles or puffiness under eyes**

How long has Microcurrent technology been around?

The discovery that electrical current in the body is disrupted by wounds occurred in the 1830's when Carlos Matteucci proved that an electrical current was generated by injured tissue, but it wasn't until 1843 that the existence of wound currents was first experimentally observed by Dubois-Reymond.

Nearly 100 years later, the Japanese would rely upon this discovery to use Microcurrent on its soldiers during WWII, as Japanese physicians found that small electrical currents promoted the mending of non-healing bone fractures, reducing the time it took to heal. The first commercial device outputting

microcurrent stimulation was the Dermatron, developed in the 1960's by Dr. Reinhold Voll of Germany. Mainstream use would eventually find the technology treating a variety of nonunion fractures and bone implants as an accepted procedure among orthopedic surgeons. The technology further progressed to treating pain in burn patients and sports injuries.

Medical doctors, physical therapists, acupuncture physicians, and chiropractors have since relied upon Microcurrent for decades, but its use in cosmetic treatment is fairly recent, born out of one physician successfully treating Bell's palsy patients for paralysis, noticing that the facial lines were much softer, the face more lifted, and the eyes less droopy. It is used in the treatment of Bell's palsy patients to this day.

Other successful uses of Microcurrent in the medical community have achieved results include: Temporomandibular joint Dysfunction, Carpal Tunnel Syndrome, Macular Degeneration, Scoliosis, Tinnitus, Tic Doloreaux, and even clinical depression, anxiety, and insomnia.

How often can a treatment be given on the face?

The treatments should be spaced out no less than 72 hours apart. For example, if someone gets a treatment on Monday, they should not get another treatment until Thursday. If they get a treatment on Tuesday, they should not get another treatment until Friday. The reason for this is that the treatments last from 8 to 72 hours and a client could be wasting their money if they received the treatments more often. It has nothing to do with being harmful to the client.

How often can treatments be given if the client is getting treatments on several parts of the body?

If the client is receiving treatments on more than one part of the body, such as the tummy, the legs and the buttocks, the treatments can be given on back to back days. Let me explain, the tummy could be treated on Monday, the legs could be treated on Tuesday and the buttocks treated on Wednesday. Then you could start the process over on Thursday with the tummy again. This way the treatments on each body part are still at least 72 hours apart. The reason for this is that the treatments last from 8 to 72 hours and a client could be wasting their money

if they received the treatments more often. It has nothing to do with being harmful to the client.

Can a client receive a treatment on the face and a body part during the same appointment?

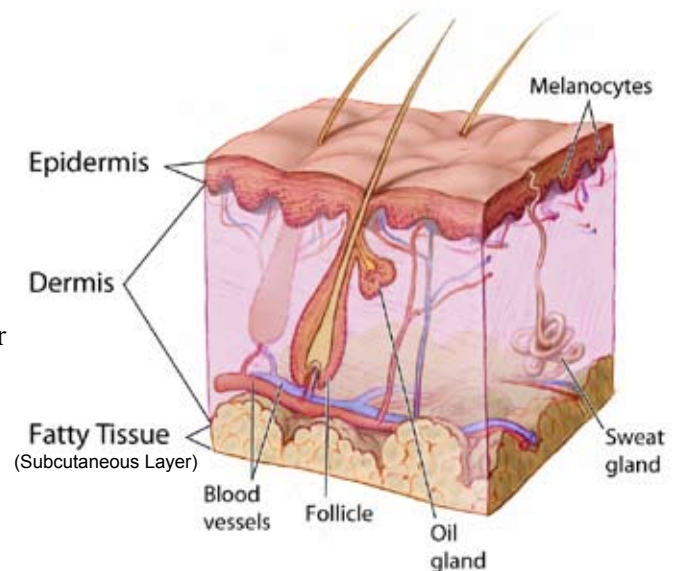
No. The reason for this is that we do not want to over circulate the client.

What other areas of the body is Beautiful Image Non Surgical Microcurrent and Sculpting effective on?

In addition to the face and neck, clients can also receive treatment on the stomach, legs, back, arms and buttock with exceptional results.

Why does skin show aging?

Your skin is made up of three layers: The Epidermis, the Dermis, and the Subcutaneous Layer.



Epidermis

The Epidermis is the thin outer protective layer, and consists of epithelial tissue in where rows of cells resemble bricks in a wall, with new cells produced at the base.

Dermis

The Dermis is just beneath and contains connective tissue, small blood vessels, sweat and oil glands, nerves, and cells that produce collagen, called fibroblasts. Scientists formerly thought that

fibroblasts were little more than scaffolding on which more important cells would climb. But University of Rochester Medical Center scientists have discovered that certain fibroblasts have highly specialized duties and play a major role in how scars form, fat accumulates, and harmful inflammation arises in humans. They also appear to be metabolically active. Two fibers, collagen and elastin, weave through the dermis, giving skin flexibility and firmness. Vitamin C complex is essential for the integrity of this tissue.

The Subcutaneous Layer is beneath the dermis and consists mainly of a type of connective tissue called adipose tissue. Adipose tissue is more commonly known as fat and it helps cushion the skin and provide protection from cold temperatures. With aging, all skin cells begin to produce excess amounts of free radicals--unstable oxygen molecules that, under ideal circumstances, are removed by naturally occurring antioxidants vitamin C complex. Within the skin's cells.

Aging

In aging skin cells, antioxidants are in short supply. The free radicals generated are left unchecked and cause damage to cell membranes, proteins, and DNA. These free radicals eventually break down collagen, and release chemicals that cause inflammation in the skin. It is a combination of these cellular and molecular events that leads to skin aging and the formation of wrinkles.

Collagen and Elastin

In simple terms, as we get older, two components of our skin--collagen and elastin--degenerate, setting the stage for the appearance of wrinkles, creases, folds, and furrows. The breakdown of these components, accelerated by such things as exposure to UV rays, gravity, pollution, smoking, lack of exercise, and/or a consistently poor diet, results in the more visible signs of old age on our skin.

Years of facial expressions trigger small temporary folds in the skin to form where our muscles move; with age, depleting levels of collagen and loosening elastin fibers develop a memory of each crease. The Epidermis also becomes thinner and the connective tissue weaker. Combined with the lack of tone in aging facial muscles, the Epidermis

begins to sag and droop, while natural folds become unnaturally pronounced by fatty cheeks, neck, and chin. Reduction of blood circulation and restriction of blood vessels lead to a loss in youthful hue and manifests in a dull grayish color to the face.

What is Microcurrent?

Microcurrent is a modality providing electric current in millionths of an ampere, called Microamperes. It is the closest known electrical current that can be delivered on a near identical magnitude as the electrical current the human body naturally produces on its own; it is therefore physiologic and safe.



Microcurrent is subsensory and should not be felt while it is being delivered, since there is barely enough current to stimulate the sensory receptors. Microcurrent modalities are different than TENS (Transcutaneous Electrical Nerve Stimulation), which uses a form of electrical current measured in Milliampères commonly used as a therapy to block pain. Microcurrent is from 10-100 times less powerful than TENS, and should never cause muscle contraction or be uncomfortable during cosmetic applications.

Microcurrent is part of the TENS current range; however, Microcurrent provides accumulative healing affects,

whereas TENS blocks pain but has virtually no healing effect. The Microcurrent modality used in medical healing is referred to as MENS, but its use for aesthetic treatment is termed Facial Sculpting or Facial Toning.

Microcurrent, because of its close proximity to our own body's current, works on a more cellular level to aid in the healing process. It is upon this initial cellular healing platform that we began our research and development into the use of Microcurrent for aesthetic regeneration.

How is Microcurrent used for cosmetic treatment and why is it so effective?

The short answer: As we age, our body loses much of its natural electrical energy, much like a battery gradually losing its charge. On a cellular level, this leads to a breakdown of collagen and elastin in our skin, which leads to sagging and unevenness

of texture; lines, wrinkles, and folds become the inevitable result. Beneath the skin, the facial muscles become increasingly contracted over years of facial expression and constant gravity, allowing the overall lift of our face to decline.

Microcurrent emits subtle electrical frequencies that mimic the body's own electrical signals, thereby increasing the amount of ATP (adenosine triphosphate, the chemical fuel of human cells) by as much as 500%. Such increased levels of ATP speed cellular metabolism; the result is a detoxification that increases the rate of waste and impurity elimination. Protein synthesis and cellular membrane transport are also increased, as well as the reconstitution of collagen and elastin. The results of these processes can be seen in improved skin tone and coloration, the reduction of fine lines and wrinkles, and the firming of sagging areas of the face and body.

Besides the increase in ATP, protein synthesis, and cellular membrane transport, clinical studies have consistently shown that Microcurrent causes the following:

- **35% increase in blood circulation**
- **40% increase in Gluconeogenesis (production of new glucose)**
- **45% increase in the number of elastin fibers in the dermis**
- **50% increase in the length of the elastin fibers**
- **10% increase in collagen thickness in the connective tissue**
- **35% increase in the number of blood vessels**
- **28% increase lymphatic drainage**
- **500% increase in ATP (adenosine triphosphate, the chemical found in the human cells)**

All of these combinations are key factors in the effectiveness of Microcurrent Facial Sculpting. The body is literally being recharged back to its more youthful electrical state, as though a draining battery

were plugged into a charger. With each treatment, ATP levels are stockpiled or stored, which is why Microcurrent Facial Treatment results are cumulative and become better as a series of treatments progresses. Beautiful Image Facial Sculpting works to promote muscle memory. Usually after about 10 sessions, your facial skin muscle memory "takes over." Your skin tone is better. The effects the Beautiful Image Non Surgical Microcurrent Facelift lasts longer until only a "booster treatment" is needed every 4-6 weeks to maintain your results. This is called muscle re-education.

The dramatic increase of ATP levels allows muscles to stay in the re-educated positions for longer periods of time. The other attributing factor is an increase in blood circulation. Blood circulation has everything to do with the function, condition, color, and overall health of the skin, as well as underlying tissue.

Compare that to any skin resurfacing procedure which only stimulates collagen by wounding the dermis. Microcurrent does not rely upon wounding, nor does it require a healing process to show results.

The Scientific Reason

The long answer (including clinical studies and technical details):

Beautiful Image Facial Sculpting emits Microcurrent which passes through special wands to manipulate 32 of the 53 muscles of the face by isolating traditional acupuncture points. The direct effect of this is called "muscle re-education."

Muscle re-education can be accomplished to a limited degree without electrical current, such as in massage therapy; however when done using Microcurrent the results are extraordinary. In technical terms, facial muscles become increasingly contracted over years of facial expression and gravity. Microcurrent recharges those muscles into a shorter state. This widely-accepted concept was coined as the Golgi Tendon Organ (GTO) by George J. Goodheart Jr., DC, in the late 60's and is still accepted today.

In 1982, a landmark study performed by Ngok Cheng (now referred to as the Cheng study) found that a delivery of 50 to 500 microamperes of Microcurrent caused an increase in mitochondria, protein synthesis and that the Aminoisobutyric Acid uptake increased



dramatically which led to a 30-40% increase in protein synthesis and Gluconeogenesis (biosynthesis of new glucose). The study also found a 300-500% increase in ATP levels (Adenosine triphosphate). ATP molecules, known as the “energy of life”, are the storage and distribution vehicles for energy in the body and drive a number of biological processes such as photosynthesis, muscle contraction, protein synthesis, and membrane transport. ATP increase has been an attributing factor in the use of Microcurrent to speed the healing of wounds and injuries for over 60 years.

The idea that ATP can be stockpiled or stored is the reason why Microcurrent treatment results are cumulative and become better as a series of treatments progresses. The dramatic increase of ATP levels allows muscles to stay in the re-educated positions for longer periods of time. The other attributing factor is an increase in blood circulation. Blood circulation has everything to do with the function, condition, color, and overall health of the skin, as well as underlying tissue.

Emil Y. Chi, PhD, director of the University of Washington’s Department of Pathology, performed clinical studies using Microcurrent equipment. He notes, “The fact that this technology works in harmony with the body is evident. Examination of skin tissue treated with Microcurrent showed a 45% increase in the number of elastin fibers in the dermis, and the length of the fibers on average doubled. The collagen thickness in connective tissue increased 10%, and the number of blood vessels increased by 35%. The application of Microcurrent to skin and tissue produced a firmer and tighter feeling on the skin surface.”

Chi’s study further notes a 35% increase in blood circulation in tissue treated with Microcurrent, as well as remarkable Iontophoresis (delivering medication or cosmetic product with electrical current) that allows superior penetration of products into the skin. Other notable results concluded from the study were that redness, irritation and inflammation of surgically traumatized tissue could be decreased significantly, and the build up of hardened collagen that makes up scar tissue was noted to be three to five times less in tissue treated without Microcurrent.

Lymphatic drainage, an often over-looked treatment in aesthetics, has been gaining momentum in recent years. Clinical studies performed using Microcurrent at Hong Kong’s Tuen Muen Hospital in 1988 indicated that lymphatic drainage was increased by 28% on post-cancer patients suffering from lymphodema.



How long has the Beautiful Image company been around?

Our company’s roots began in aesthetic technology over 30 years ago.

Remember:
Growing older is inevitable.
Looking younger is now an option!

Special Introductory Offer

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I look forward to working with you.
And changing the way you look. Naturally!